**CORE SECTIONS OF THE TEENDOM AWARDS MICROSITE**

**[Inspirations drawn from The Diana award** [**https://diana-award.org.uk/**](https://diana-award.org.uk/) **]**

| **MENU** | **CONTENT GUIDE** |
| --- | --- |
| **Home/ Landing Page:** | Bold teaser (What are the Teendom Awards?) countdown timer, highlight reel. |
| **About:** | To include a word from the Founder + Vision + Mission + benefits to finalists |
| **Categories:** | Clearly explained award categories with criteria and past examples if available. |
| **Judges** | Contains message from Founder and an additional submenu highlighting the 2025 judges |
| **FAQs:** | On eligibility, deadlines, selection process, etc. |
| **Get Involved** | For Volunteer/ Partnerships   * include email, social media, phone/whatsapp |

**CONTENT DETAILS**

1. **HOME MENU/ LANDING PAGE**

Ready to Celebrate Teen Greatness?

👇 Nominate a teen. Tell their story. Join the movement.

🔸 Are you a teen making a difference?

Nominate yourself. Your voice matters.

🔸 Know an inspiring teen?

Nominate them. Let’s give them their flowers now — not later.

🔸 Want to support this vision?

Partner with us, amplify the stories, or sponsor a category.

*Include the call to action buttons* ( in bold yellow or electric blue)

🟨 [Nominate Now]

🟩 [Partner With Us]

🟧 [Volunteer or Join the Movement]

1. **ABOUT MENU**

**Sandra Ochola**

**Founder, Teendom Africa**

“I founded the Teendom Awards because I believe in the extraordinary potential of teenagers to transform the social, economic, political, and cultural fabric of our nation.

As a lawyer, author, and civic educator who has worked closely with teenagers and young adults for nearly a decade, I have seen first-hand their ability to lead movements, create innovative solutions, and inspire entire communities. Yet too often, their voices go unheard, their achievements unnoticed, and their dreams unsupported.

I wanted to change that.

The Teendom Awards was born to be more than just a celebration – it is Kenya’s first national platform dedicated to applauding and equipping teenage innovators, advocates, and creators. It is about shining a light on those already shaping our future, and surrounding them with the mentorship, networks, and opportunities they need to go even further.

This year, we open the awards to every Kenyan who knows a teenager making a difference - so their story can inspire the nation. If you are a parent, educator, or a teen yourself, you are part of this story. If you are a sponsor, partner, or mentor, you have the chance to invest in Kenya’s next generation of trailblazers.

Together, we can ensure that the next generation is seen, heard, and celebrated – not only for who they will become, but for who they are right now.”

*[Include Founder’s Image]*

**Vision**

# A thriving network of empowered teenagers recognized for their talent, leadership, and positive influence.

**Mission**

To identify, celebrate, and support outstanding teens who exemplify excellence and social responsibility.

**Benefits to Finalists**

The Teendom Awards are more than a ceremony — they are a launchpad. We’re building a national stage where Kenya’s most promising teens:

Get seen: through national recognition and media exposure

Get heard: by sharing their stories and insights with leaders and peers

Get supported: through a 12-month journey of mentorship, skills enhancing opportunities and personal development

Together with partners, schools and families, we are creating an ecosystem where teen excellence is normal, not the exception.

All FINALISTS Receive:

* National Recognition: Featured in Teendom Awards media campaigns, press and our Teendom Africa Hall of Fame
* Custom Certificate: Beautifully designed to mark your impact
* Access to the Teendom Africa Alumni Network: This means eligibility for ambassadorial opportunities and access to future teen summits and programs

The 12-Month Teendom Africa Changemakers Journey

After the ceremony, the work continues for the CATEGORY WINNERS.

Each of the WINNERS are enrolled in a free one-year, high-touch personal and leadership development experience.

This will include; featured story profile, mentor pairing, portfolio building, support for individual projects and access to industry leaders and experts in their fields of interest.

Your Story Matters.

Whether you win or not, being nominated means your impact is seen — and your journey is just beginning.

🟦 [Nominate Now button]

1. **AWARD CATEGORIES MENU**

We are on a mission to recognize and celebrate Kenya’s extraordinary teenagers — the thinkers, leaders, creators, and changemakers, between the ages of 13 to 19 who are leading change in their communities.

**GENERAL ELIGIBILITY**

Nominees must be between 13 to 19 years old as of December 1, 2025.

Must be a Kenyan citizen or resident

Must show exceptional achievement, impact, or leadership in the selected category.

Nominations can be self-submitted or submitted by another person (parent, teacher, peer, mentor, etc.)

**REQUIRED SUBMISSION MATERIALS**

Full name, age, county, and contact details of the nominee

A recent, high-quality photo of the nominee

Short bio (max 250 words)

Detailed nomination statement (300–500 words) describing why they deserve the award

Supporting documents or links (e.g. certificates, media features, photos, social media, videos, etc.)

Referee contacts (e.g. teacher, coach, community leader)

**HOW TO NOMINATE**

1. Click on the “Nominate Now” button.

2. Fill in the online nomination form.

3. Upload all supporting documents and media.

4. Submit and receive confirmation via email.

🕓 Deadline for nominations: 30th September, 2025

📩 For questions, reach us at: info@teendom.africa WhatsApp: 0742862080

🔗 Ready to get started? NOMINATE NOW

[AWARD CATEGORIES PLACED IN GRID FORMAT+ NOMINATE BUTTONS]

**Academic Excellence Award**

Spotlights brilliance in the classroom and beyond.

This award honors teens who achieve outstanding academic results, whether in national exams or international competitions. It celebrates effort, curiosity, and those using their academic strengths to inspire others.

**Nomination should include:**

Academic records, results, or awards

Stories of academic growth or mentorship

Participation in academic contests, clubs, or peer tutoring

Endorsement from a teacher or principal (optional)

*[Include nominate now button]*

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**Leadership Excellence Award**

For those who lead with courage, purpose, and vision.

This award recognizes teens who step up — as school prefects, club leaders, or community organizers — and lead others toward meaningful change.

**Nomination should include:**

Description of leadership role(s)

Specific actions taken and outcomes achieved

Testimonials from those impacted or mentored

Traits that make them a visionary or role model

*[Include nominate now button]*

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**Teen Innovator Award**

For teen trailblazers solving tomorrow’s challenges today.

This award celebrates creative problem-solvers developing new ideas, solutions, or products to tackle real-life issues.

**Nomination should include:**

Description of the innovation or invention

The problem it solves and the impact made

Photos, videos, or links to prototypes

Feedback from users or mentors (optional)

*[Include nominate now button]*

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**Teenpreneur Award**

For bold builders turning ideas into impact.

This award honors teen entrepreneurs who’ve launched businesses, side hustles, or creative ventures — demonstrating originality, grit, and social impact.

**Nomination should include:**

Description of the business or venture

Products/services offered and customers reached

Photos, receipts, or product samples

Impact made, challenges faced, and lessons learned

*[Include nominate now button]*

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**Creative Arts Award**

**For the dreamers, storytellers, and visionaries shaping culture.**

**This award celebrates extraordinary talent in visual, performing, literary, or digital media arts.**

**Sub-categories:**

Visual Arts (painting, drawing, sculpture, fashion, photography)

Performing Arts (music, dance, drama, theatre)

Literary Arts (writing, poetry, storytelling)

Media Arts (film, animation, digital art)

**Nomination should include:**

Portfolio samples (images, links, performances)

Artistic statement or inspiration

Achievements or features (if any

Impact on audiences or communities

*[Include nominate now button]*

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**Sports & Wellness Award**

For champions of strength, balance, and discipline.

This award honors teens who excel in sports or promote physical and mental well-being through training, competition, or health advocacy.

**Nomination should include:**

Sports played or wellness initiatives led

Achievements, rankings, or recognition

Testimonials from coaches or teammates

Evidence of consistency, resilience, and teamwork

*[Include nominate now button]*

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**Advocate for Change Award**

For teens raising their voice for a better world.

This award recognizes teens championing issues like mental health, gender equality, disability rights, peacebuilding, or justice.

**Nomination should include:**

The cause they are advocating for

Activities or campaigns they’ve led or joined

Measurable change or awareness create

Social media links, events, or articles (optional)

*[Include nominate now button]*

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**Environmental Champion Award**

For eco-heroes safeguarding our planet’s future.

This award honors teens working on climate action, clean-ups, reforestation, conservation, or sustainable living.

**Nomination should include:**

Description of environmental actions take

Photos or records of cleanups, tree planting, etc

Outreach, education, or policy advocacy efforts

Collaborations with schools or organizations (optional)

*[Include nominate now button]*

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**Digital Impact Award**

For digital voices making real-world impact.

From Instagram reels to YouTube channels, this award celebrates teens using digital platforms to inspire, educate, or mobilize online audiences for good.

**Nomination should include:**

Link(s) to digital content

Platform metrics (views, followers, engagement)

Purpose or message behind the content

Examples of how they’ve helped or influenced others

*[Include nominate now button]*

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**Teen of the Year**

**The ultimate changemaker. A true Teendom icon.**

The highest honor of the Teendom Awards. For a teen who exemplifies excellence across multiple fields, uplifts others, and stands out as a national inspiration.

**Nomination should include:**

Evidence of impact in at least three different areas (e.g., academics + leadership + change champion)

Story of growth, adversity, or influence

Testimonials from teachers, mentors, or beneficiaries

Personal reflection or vision statement (optional)

*[Include nominate now button]*

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1. **JUDGES MENU**

**Meet Our 2025 Judges [catalogue shared on google drive]**

The Teendom Awards are guided by a panel of young professionals who are respected leaders and changemakers and who bring credibility, fairness, and heart to the process. Each judge is carefully selected for their expertise, passion for youth empowerment, and commitment to celebrating the voices of Kenya’s teenagers.

**Judges Panel**

[Judge Photos in a Grid Layout]

Each judge card includes:

* Profile photo (professional, warm, high-quality)
* Name
* Category they are judging
* Short bio (max 200 words)

**Example Layout for Each Judge Card**

**[**[**https://diana-award.org.uk/legacy-award-judges**](https://diana-award.org.uk/legacy-award-judges)**]**

**A Word from Our Judges/ Personal Quotes**

(Section at the bottom/somewhere) — rotating quotes or short 1–2 sentence reflections from judges, e.g. “Teens today are not the leaders of tomorrow — they’re the changemakers of today. That’s why I said yes to being a Teendom Awards judge.”)

1. **FAQ MENU**

*(Can be structured with collapsible dropdowns (accordion style), grouped into sections for easy navigation, and presented in clean, skimmable language for teens, parents, partners, and the public.)*

1. **About Teendom Africa**

▾ What is Teendom Africa?

Teendom Africa is established with the vision of empowering young people to develop into a community of informed and active citizens. We achieve this through research-informed, innovative programs designed for holistic teen development. We engage teenagers and young adults with a suite of educational resources, compelling infotainment, and tailored mentorship, all aimed at cultivating curiosity towards informed and active citizenship. Our mission is to transform their lives by equipping them with the knowledge, skills, and values, necessary to shape a better future for themselves and their communities.

▾ What are the Teendom Awards?

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# Teendom Awards, is a flagship annual program of Teendom Africa, designed to celebrate the achievements and potential of teenagers in Kenya. This annual awards program seeks to recognize exceptional Kenyan teens aged 13 to 19, who are making a difference in diverse fields such as leadership, innovation, volunteerism, entrepreneurship, arts, sports, education, and community development.

1. **Eligibility & Nominations**

▾ Who can be nominated?

Any teenager:

Aged 13–19 (as of the nomination deadline)

Living in Kenya (citizen or resident)

Making a positive impact in their community

▾ Can teens nominate themselves?

Yes! Self-nominations are welcome and encouraged.

▾ Can I nominate someone else?

Absolutely. Parents, guardians, teachers, community leaders, and friends can nominate.

▾ Is there an age or category limit?

Only those aged 13–19 are eligible. You can nominate someone for more than one category if it fits.

▾ Is there a nomination fee?

No. Nominations are completely free.

▾ How do I submit a nomination?

Visit www.teendomafrica.org/awards/nominate and fill out the online form with the nominee’s details, impact story, and any supporting materials.

▾ Can I edit my nomination after submitting?

No, but if you made a mistake, email awards@teendomafrica.org for support.

1. **Consent, Data & Safety**

▾ Do nominees under 18 need parental consent?

Yes. Before any finalist is profiled or featured, they must submit a signed parental or guardian consent form.

▾ How is nominee data handled?

We take data protection seriously. All personal information is used only for judging, communication, and award processes — and only with full consent.

1. **Award Categories**

▾ What categories are available?

1. Academic Excellence Award
2. Leadership Excellence Award
3. Innovation Award
4. Teenprenuer Award
5. Sports & Wellness Award
6. Advocate for Change Award
7. Environmental Champion Award
8. Digital Impact Award
9. Teen of the Year Award
10. Creative Arts Award:

-Visual Arts (painting, sculpture, drawing, photography)

- Performing Arts (music, dance, drama, theatre)

- Literary Arts (writing, poetry, storytelling)

- Media Arts (film, digital art, animation, photography)

See full category descriptions here (link to awards category menu page)

**5. Selection & Judging**

▾ Who reviews the nominations?

A panel of young professionals and experts from diverse fields evaluates entries based on impact, originality, leadership, and resilience.

▾ Will all nominees be publicly featured?

No. Only shortlisted nominees with full consent will be profiled.

▾ When will nominees be contacted?

Only shortlisted nominees will be contacted. Keep an eye on your inbox and our socials!

**6. Public Voting**

▾ Is there a public voting phase?

Yes. Once finalists are shortlisted, the public will have two weeks to vote online. This helps amplify stories — but final selection is based on both judging scores and public input.

**7. Awards Ceremony**

▾ When is the Teendom Awards ceremony?

The ceremony will be held on December 6, 2025 in Nairobi.

▾ Can I attend the event?

The event is by invitation only, but it will be streamed and covered on our platforms.

**8. What Nominees Get**

▾ What do finalists receive?

* National Recognition: Featured in Teendom Awards media campaigns, press and our Teendom Africa Hall of Fame
* Custom Certificate: Beautifully designed to mark your impact
* Access to the Teendom Africa Alumni Network: This means eligibility for ambassadorial opportunities and access to future teen summits, camps and programs

▾ What do the winners receive?

The winners will be enrolled in a free one-year, high-touch personal and leadership development experience. This will include, featured story profile, mentor pairing, portfolio building, support for individual projects and access to industry leaders and experts in their fields of interest.

▾ Is there ongoing support after the awards?

Yes! Finalists join the Teendom Africa Alumni Network and may be invited to future workshops, storytelling features, and leadership opportunities.

**9. Partnership & Volunteering**

▾ How can my organization partner with the awards?

You can partner through sponsorship, in-kind support, mentorship, or media collaborations. Email [info@teendom.africa](mailto:info@teendom.africa) to request a kit.

▾ Can I volunteer with Teendom Africa?

Yes! We welcome youth and adult volunteers to support events, storytelling, logistics, and more. Visit www.teendomafrica.org/volunteer to sign up.

**10. Need Help?**

▾ How do I contact the team?

Email us at [info@teendom.africa](mailto:info@teendom.africa) or DM us on our socials @teendomafrica

▾ Where can I get updates?

Website: www.teendomafrica.org

Instagram, Facebook, TikTok: @teendomafrica

1. **GET INVOLVED MENU**

For Partners + Volunteers + Collaborators etc

Check out the Diana examples here [<https://diana-award.org.uk/about-us/people-and-culture/join-the-team> ]